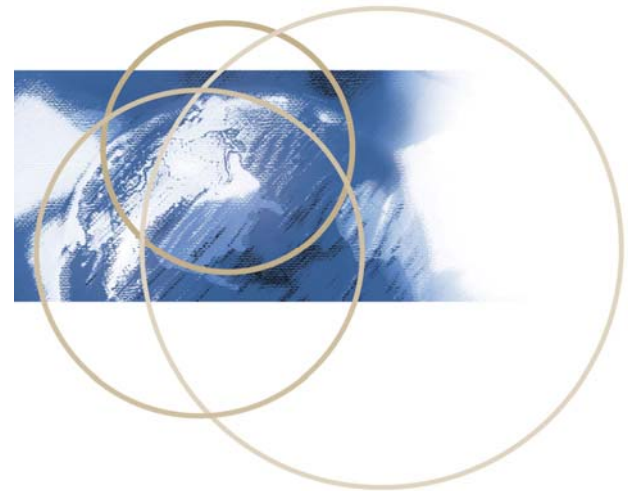


# Oakland University's School of Business Administration Faculty Awards and Selected Publications\*



*\*Recent Highlights: 2007-2009*

# Faculty Honors and Awards

Year Received	Faculty	Award or Honor	Description of Recognition
2009	Karen Markel	Founder's Day Honoree	2009 Oakland University Founder's Day Honoree
2009	Cynthia Miree-Coppin	SBA Outstanding Service Award	Service award given to a faculty member for overall service to the Department, School, University, Profession and Community.
2009	Nivedita Mukherji	SBA Teaching Excellence Award	SBA Teaching Excellence Award
2009	John Henke Ram Mohan Pisharodi Ravi Parameswaran	Highly Commended Award for Excellence,	For article titled "Manufacturer Price Reduction Pressure and Supplier Relations " in the Journal of Business & Industrial Marketing
2008	Eugene Fliedner	Enhancing Student Engagement Competitive Teaching Grant	This grant award reflects the development of a new course, POM 450 Operations Strategy. This course will utilize a teaching approach to greatly enhance student engagement in the teaching process.
2008	Donna Free	SBA Teaching Excellence Award	SBA Teaching Excellence Award
2008	Joy Jiang	Best Paper Award, Strategic Management Stream, ANZAM 2008	Paper: When is fast good?- Speed of foreign expansion and firm performance Author(s): Ruihua Jiang (Oakland University), Jane Lu (National University of Singapore) & Jing Yu Yang (University of Sydney)

2008	Karl	Majeske	Founder's Day Honoree	Oakland University Founders Day Honoree: Research, Teaching and Service
2008	Don	Mayer	Best International Business Case	Chiquita International's payments to terrorists in Colombia are explored from a legal and ethical perspective.
2008	Don	Mayer	Best International Law Paper	Torts and torture by private military companies are explored in this article w/ reference to international law obligations of the United States.
2008	Hong	Qian	URC Fellowship Award	URC Fellowship Award
2008	Balaji	Rajagopalan	Best Published Research paper in ISR	The paper "Competition Among Virtual Communities and User Evaluation: The Case of Investing-related Communities" was chosen as the best published paper in ISR, a top tier information systems journal.
2008	Mark	Simon	SBA Outstanding Service Award	Service award given to a faculty member for overall service to the Department, School, University, Profession and Community.
2008	Janell	Townsend	Founder's Day Recognition	Founder's Day Research Recognition
2007	Fuad	Hasanov	Undergrad student won award under faculty supervision	Mr. Eric Perich won the Kapp Award for the best undergraduate paper presented, written under supervision of Fuad Hasanov
2007	Fuad	Hasanov	Grant	Received grant for development of an online course
2007	Paul	Licker	Fellow of the Global Information Technology Management Association	Two fellows are elected each year for extraordinary service to the GITMA. As a founding and executive member, Dr Licker has had a strong role in shaping the organization, and won this award in 2007.

2007	Don	Mayer	Best Article	Journal article on Trustworthy Capitalism and Global Enterprise
2007	Cynthia	Miree	SBA Teaching Excellence Award	2007 SBA Teaching Excellence Award
2007	Balaji	Rajagopalan	2007 SBA Outstanding Service Award	Service award given to a faculty member for overall service to the Department, School, University, Profession and Community.
2007	Mark	Simon	Student Engagement	Award for Innovative Teaching Proposal
2007	Vijayan	Sugumaran	AISWorld NET Challenge Award	Recognized for maintaining an electronic resource (website) for Decision Support Systems Research.
2007	Kasaundra	Tomlin	Founder's Day Honoree	2008 Oakland University Founders Day Faculty Honoree: Research, Teaching and Service
2007	Janell	Townsend	Research Grant	Research support
2007	Ken	York	Best Paper	Best Paper, Division 4: Creative Managerial Instructional Issues, Case Writing, Educational Proposals, Simulations, Grant Writing, & Executive Education
2007	Ken	York	Twenty Year Service Award	Recognition of Service to the Oakland University and SBA Community

## Books & SBA Premier & Department Target List Publications\*:

Year Published	Faculty		Work Published	TITLE	PUBLISHER or JOURNAL
2009	Mukesh	Bhargava	Journal Article	Market-Based Capabilities and Financial Performance of Firms: Insights into Marketing's Contributions to Firm Value"	Journal of the Academy of Marketing Science
2009	Joseph Mohinder Rajeev	Callaghan Parkash Singhal	Journal Article	Going-Concern Audit Opinions and the Provision of Nonaudit Services: Implications for Auditor Independence of Bankrupt Firms	Auditing: A Journal of Practice & Theory
2009	Vivienne	Chen	Journal Article	Possession and Access--Consumers' Desire and Their Perceived Value Regarding Contemporary Art Collection and Museum Visits	Journal Of Consumer Research
2009	John	Henke	Journal Article	Do buyer cooperative actions matter under conditions of relational stress? Evidence from Japanese and US assemblers in the US automotive industry	Journal of Operations Management
2009	Miron	Stano	Book, Scholarly-Revised	The Economics of Health and Health Care, 6th edition	Pearson-Prentice Hall
2009	Vijayan	Sugumaran	Book, Scholarly-New	Distributed Artificial Intelligence, Agent Technology, and Collaborative Applications	Idea Group Publishers
2009	Janell	Townsend	Book, Chapter in Scholarly Book-New	Becoming a Scholar: The Role of Mentors and Institutions in the Emergence of Scholarship	Advances In International Marketing

2009	Ken	York	Book, Textbook-New	Applied Human Resource Management: Strategic Issues and Experiential Exercises	Sage Publications
2009	Yun	Zhu	Journal Article	The Relation between IPO Under pricing and Litigation Risk Revisited: Changes between 1990 and 2002	Financial Management
2008	Lizabeth	Barclay	Book, Chapter in Scholarly Book-New	Family Friendly Organizations	Sage Publications
2008	Deng	Xiaodong	Journal Article	Exploring the absorptive capacity to innovation/productivity link for individual engineers engaged in IT enabled work	Information & Management
2008	Deng	Xiaodong	Journal Article	A cross-cultural analysis of the end-user computing satisfaction instrument: A multi-group invariance analysis	Information & Management
2008	David	Doane	Book, Textbook-Revised	Applied Statistics in Business and Economics, 2nd edition	McGraw-Hill
2008	John	Henke	Journal Article	Supplier price concessions: A longitudinal empirical study	Marketing Letters
2008	Karl	Majeski	Journal Article	Quantifying the variance contribution of special cause mean shifts in reconfigurable batch manufacturing processes	International Journal of Production Research
2008	Kieran	Mathieson	Journal Article	"Towards a Design Science of Ethical Decision Support"	Journal of Business Ethics
2008	Don	Mayer	Book, Chapter in Scholarly Book-New	Environmental Law and Regulation in Encyclopedia of Business Ethics and Society	Sage Publications

2008	Don	Mayer	Book, Scholarly-New	International Business Law, 5th edition	Pearson-Prentice Hall
2008	Austin	Murphy	Book, Textbook-New	Scientific Investment Analysis	Quorum Books
2008	Austin Yun	Murphy Zhu	Journal Article	Unraveling the Complex Interrelationships between Exchange Rates and Fundamentals	Journal of Banking and Finance
2008	Balaji	Rajagopalan	Journal Article	"Competition Among Virtual Communities and User Valuation: The Case of Investor Communities"	Information Systems Research
2008	Anandi	Sahu	Book, Scholarly-New	An Agenda for a Great America	Michigan Publishing
2008	Miron	Stano	Book, Scholarly- Revised	The Economics of Health and Health Care, Portuguese language translation of 5th edition	Pearson-Prentice Hall
2008	Miron	Stano	Journal Article	"Short-term Fluctuations in Hospital Demand: Implications for Admission, Discharge, and Discriminatory Behavior"	RAND Journal of Economics
2008	Vijayan	Sugumaran	Book, Chapter in Scholarly Book-New	Towards Code Reuse and Refactoring as a Practice Within Extreme Programming	Idea Group Publishers
2008	Vijayan	Sugumaran	Book, Chapter in Scholarly Book-New	Incorporating Web Services Into E-Business Systems: An SME Perspective	IGI Global
2008	Vijayan	Sugumaran	Book, Scholarly-New	Natural Language and Information Systems, Lecture Notes in Computer Science	Springer

2008	Vijayan	Sugumaran	Book, Scholarly-New	Intelligent Information Technologies: Concepts, Methodologies, Tools and Applications	Idea Group Publishers
2008	Vijayan	Sugumaran	Book, Scholarly-New	Intelligent Information Technologies and Applications	Idea Group Publishers
2008	Vijayan	Sugumaran	Journal Article	"CONQUER: A Methodology for Context-Aware Query Processing on the World Wide Web"	Information Systems Research
2008	Kassaundra	Tomlin	Journal Article	Safeguards and Retaliatory Threats	Journal of Law and Economics
2008	Janell	Townsend	Book, Scholarly-New	International Business Essays	Oakland University Printing
2008	Janell	Townsend	Journal Article	Global Integration of Brands and New Product Development at General Motors	Journal of Product Innovation Management
2008	Janell	Townsend	Journal Article	"Mimetic and Experiential Effects in International Marketing Alliance Formations of US Pharmaceuticals Firms: An Event History Analysis"	Journal of International Business Studies
2007	Henry	Aigbedo	Journal Article	An assessment of the effect of mass customization on suppliers' inventory levels in a JIT supply chain	European Journal of Operations Research
2007	Lizabeth	Barclay	Book, Chapter in Scholarly Book-New	The Ethics of Genetic Commerce, Genetic Commerce: The Challenges for Human Resource Management	Wiley-Blackwell



2007	Lizbeth Karen	Barclay, Markel	Journal Article	Discrimination and stigmatization in work organizations: A multiple level framework for research on genetic testing.	Human Relations
2007	Joseph Mohinder Rajeev	Callaghan, Parkash, Singhal	Journal Article	"The Impact of Multi-Jurisdiction Disclosure System on Audit Fee of Cross-Listed Canadian Firms"	The International Journal of Accounting
2007	Mohammad	Dadashzadeh	Book, Chapter in Scholarly Book-New	Managing Internationally: Succeeding in a Culturally Diverse World, International Information Systems Management	Sage Publications
2007	David	Doane	Book, Textbook-New	Essential Statistics in Business and Economics, 1st edition	McGraw-Hill
2007	Karen	Markel	Book, Chapter in Scholarly Book-New	Leeds School Business and Society Monograph Series, Genetic Commerce: The Challenges For Human Resource Management	Blackwell Publishing
2007	Donald	Mayer	Journal Article	"Integrative Social Contract Theory and Urban Prosperity Initiatives"	Journal of Business Ethics
2007	Hong	Qian	Book, Chapter in Scholarly Book-New	New Developments in Banking and Finance, Management Buyout Consummation: An Analysis of Agency Costs, Corporate Governance, and Firm Characteristics	Nova Science Publishers
2007	Anandi	Sahu	Book, Chapter in Scholarly Book-New	Investor Characteristics	Other (not in list)
2007	Anandi	Sahu	Book, Scholarly-New	Study Guide to Accompany Understanding Macroeconomics, 2nd Edition	Horizon Textbook Publishing

2007	Anandi Sahu	Book, Scholarly-New	Understanding Macroeconomics	Horizon Textbook Publishing
2007	Anandi Sahu	Book, Textbook-New	Practicing Financial Planning for Professionals	R.H. Publishing
2007	Mark Simon	Book, Chapter in Scholarly Book-New	Advances in Entrepreneurship, Firm Emergence and Growth: The role of information processing and strategy in managing 'misperceived' start-ups	Emerald Group Publishing Limited
2007	Rajeev Singhal	Journal Article	"Is Chapter 11 Really Costly?"	Journal of Financial Economics (JFE)
2007	Miron Stano	Book, Scholarly-Revised	Pearson International Edition: The Economics of Health and Health Care (5th edition), 2007	Prentice-Hall
2007	Vijayan Sugumaran	Book, Chapter in Scholarly Book-New	Decision Support for Global Enterprises, Semantic Web Technologies for Enhancing Intelligent DSS Environments	Springer
2007	Vijayan Sugumaran	Book, Scholarly-New	Application of Agents and Intelligent Information Technologies	Idea Group Publishers
2007	Janell Townsend	Journal Article	Factors Influencing Brand Launch in a Global Marketplace	Journal of Product Innovation Management

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